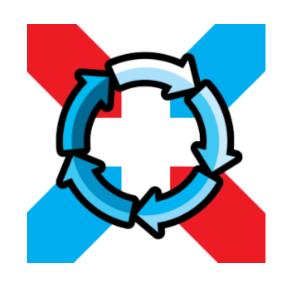


# SMOOTH TRANSITION TO A CIRCULAR ECONOMY

INSIGHTS FROM MECO'S EXPERIENCE WITH THE CIRCULAR DATA SET INITIATIVE

23/04/2024



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#### **CONCEPT OF A CIRCULAR ECONOMY**

# Resource scarcity calls for a paradigm change

#### LINEAR ECONOMY The linear economy TAKE MAKE WASTE Waste Product Materials EXTRACTION MANUFACTURING END OF LIFE End of life RECYCLING **CIRCULAR** LINEAR ECONOMY **ECONOMY ECONOMY** The circular economy Restoration

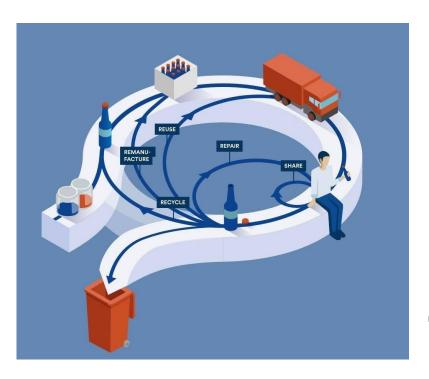


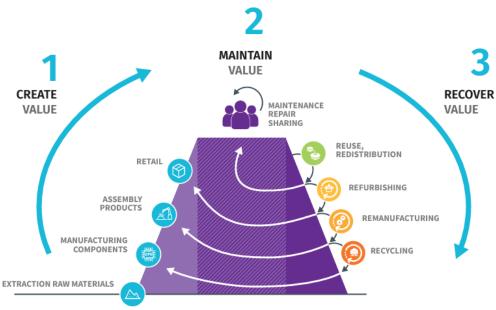
Source: circulflanders

# **CONCEPT OF A CIRCULAR ECONOMY**

# **Circular Loops**

#### « Value Hill »

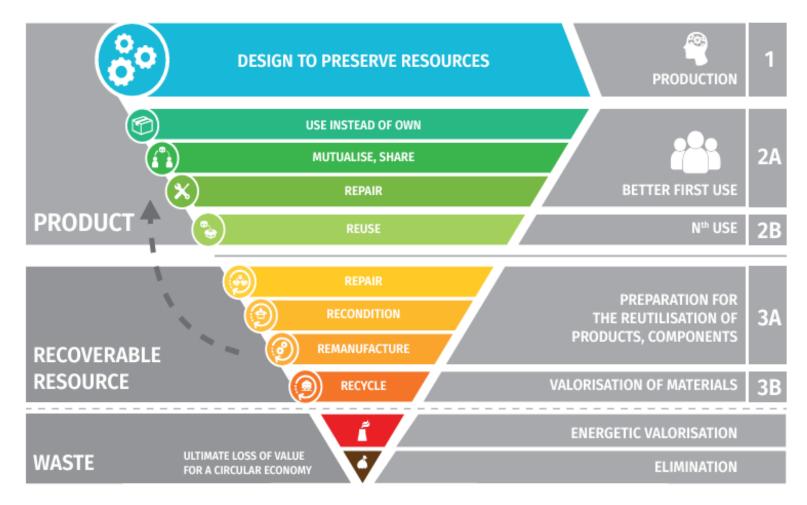






#### **RESOURCE DIAMOND**

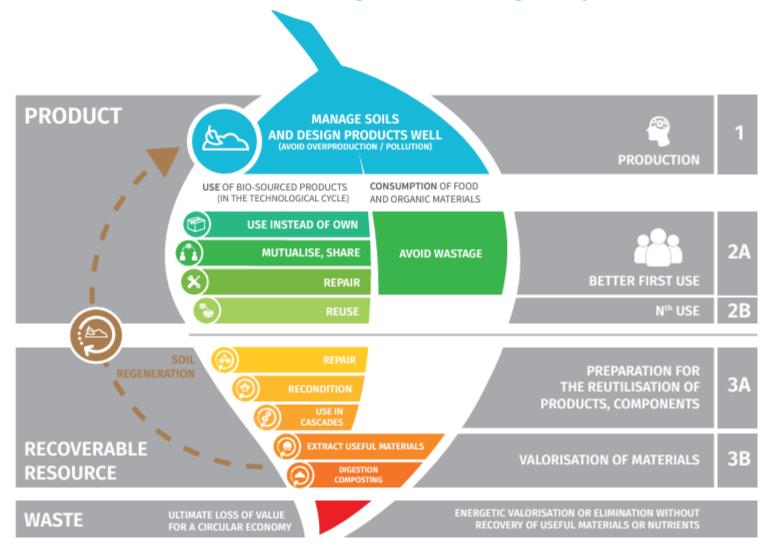
# 10 R's to promote a transition towards a circular economy





#### **RESOURCE LEAF**

# Consideration of both the technological and biological cycle





# **CIRCULAR ECONOMY STRATEGY**

# Public support to promote a transition towards a circular economy

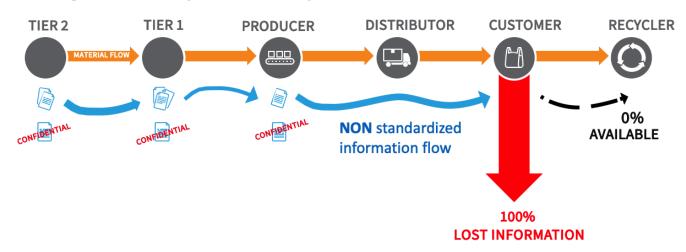
	CATEGORY 1	CATEGORY 2	CATEGORY 3
LEVEL RESOURCE TRIANGLE	REGULATIONS AND STANDARDS	FINANCIAL ASPECTS	KNOWLEDGE CREATION AND MANAGEMENT
(1) CREATE VALUE	<ul> <li>Public procurement procedures include circular business models and criteria</li> <li>Quality criteria and labels for circular products and services</li> <li>Resource management regulation, including spatial planning</li> </ul>	<ul> <li>Business and accounting models taking into account the full cost of ownership (e.g. product as a service)</li> <li>Subsidies for supporting the development of circular business models, projects and infrastructures</li> </ul>	<ul> <li>Transparent data and information on labels, criteria, and the circularity of products and services along value chains</li> <li>Tools, methods and guidelines for circular design and production, e.g. eco-design, considering the whole use/life cycle and systemic impacts</li> <li>Information and training for all stakeholders with respect to circularity</li> <li>RDI activities, including pilot projects</li> </ul>
(2) MAINTAIN VALUE	<ul> <li>Regulatory framework to guarantee value conservation (e.g. right to repair)</li> <li>Regulatory framework and standards for reuse, repair and sharing activities, including liability and insurance issues</li> </ul>	<ul> <li>Incentives (such as support schemes, subsidies or taxation) for correcting market distortions (e.g. economic valuation of ecosystem services)</li> <li>Incentives that encourage resource efficiency and value conservation (e.g. repair, maintenance, take-back)</li> </ul>	Quality information on repair, reuse & sharing services (e.g. digital platforms)
(3) RECOVER VALUE	- Quality criteria and standards for the reuse of materials, components and products <sup>22</sup>	- Incentives that encourage reuse and recycling of materials, components and products	- (Digital) information on quantities, composition and functionality of reusable materials, components and products



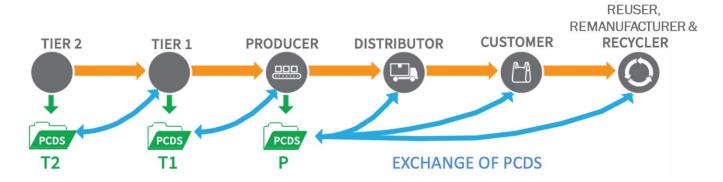
#### PRODUCT CIRCULARITY DATASHEET



#### Collecting circularity data is expensive, difficult and non-standardized



# Standardized way to share circularity data at each step of the value chain





#### PRODUCT CIRCULARITY DATASHEET

#### **Solution: PCDS system with 3 pillars**



A data template with standardized product information on the circularity properties without infringing Intellectual Property



A third-party verification process to validate the content of the PCDS



A standardized IT exchange protocol & format to share efficiently trusted data without relying on a centralized database

- Create a common language about product circularity
- Make product information more transparent without infringing IP using true/false statements
- Facilitate the collection of trustworthy data from suppliers
- Support your design team to improve product circularity
- Reduce redundant labor with a standardized format published once and for all your customers
- Save time with an automated process allowing the assembly of information from your suppliers' PCDS



#### PRODUCT CIRCULARITY DATASHEET

#### Circularity Dataset initiative launched by the Ministry of the Economy

- Participation of +50 companies representing 12 countries in co-creation
- Drafting of an international standard ISO 59040 on PCDS promoting a methodology for communicating the circular properties of a product in favor of circular business models
- Establish a communication scheme on circular product properties using a common language
- Additional information: www.pcds.lu
- Creation of the Terra Matters economic interest group to market the solution TerraDS (<u>www.terramatters.net</u>)



# **TerraMatters**





# Thank you for your attention

